

PRESS RELEASE
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For Immediate Release
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New Student Empowerment Newsletter: *The College World Reporter*® (CWR)

In December 2008 Donell Edwards Media launched the new student empowerment newsletter, *The College World Reporter*® (CWR). The newsletter has adopted as its slogan, "Changing the world, by empowering students."

It is the mission of the CWR to empower students in every way conceivable, and the company has embarked on some very ambitious projects, under the guidance of its advisory board, consisting of college and university presidents, administrators, and leaders from business, and the corporate and public sectors.

The CWR currently provides information on career planning and advice and effectively managing and repaying student loans, and will expand to include recurring information on personal campus safety and security.

In coming months, the CWR plans to introduce a resource to help college students focus on the importance of reading for success, and provide them with tools to help enhance their appreciation for reading, as well as help with reading skills, comprehension, and retention.

The CWR is also working to develop a math mastery program, which will provide students with information, resources, and skills enhancement techniques to help them master math skills. There will be interactive aids and additional resources at the company website, www.CWRMagOnline.com. The expressed goal of the CWR is to help any student, or any reader for that matter, that wants to learn to improve math skills to become a math master.

The CWR believes strongly in cultural diversity, and one of the major objectives of the company is to promote unity among the various ethnic groups in America. To that end, the CWR will release special issues dedicated to Black History Month (February), Women's History Month (March), Asian- Pacific American Heritage Month (May), Hispanic Heritage Month (September), and Native American Heritage Month (November), in celebration of our cultural and gender diversity. The company states that it believes that understanding engenders awareness and respect, and knowledge is necessary for understanding.

In addition, the CWR is working with a number of countries, to initiate an online cultural exchange program which will provide readers with the life experiences of students from the selected countries, as readers follow their activities over the course of a year.

The company's primary objective is to become the premier empowerment resource to college students, high school students preparing to go to college, and parents.

Interested persons may subscribe to the newsletter or get additional information at:
TheCWR@CWRMagOnline.com