



ÉLAN IMAGE MANAGEMENT

## Natalie Jobity's Joins College World Reporter with Fashion Statements Column

Little Rock, AR - January 11, 2011 - The College World Reporter (CWR) is proud to announce the addition of fashion expert and certified (AICI) image consultant, Ms. Natalie Jobity, to our team of professional writer advisors. Ms. Jobity will assume the responsibility for writing our CWR Fashion Statements column.

Ms. Jobity is president of Élan Image Management and founder of "Mission 1 Million Makeovers: Change Your Image, Transform Your Life," and she is a sought after image consultant based in the Washington, DC metro area who provides services to both women and men nationwide. She is also the author of *Frumpy to Fabulous: Flaunting It. Your Ultimate Guide to Effortless Style*.

Natalie conducts workshops and seminars on a variety of image topics for organizations, companies, women's groups, teens, and college students, including 'Dress for Success' seminars and workshops. Ms. Jobity works with young women and men individually to coach them on how to dress to achieve their highest image potential which facilitates their future success.

"As America's premier online student empowerment and career transitional magazine, The College World Reporter has the responsibility to help readers understand the importance of dressing appropriately in today's highly competitive marketplace. The addition of a quintessential fashion expert and image consultant such as Natalie Jobity provides our readers with a resource that we feel is unequalled in the industry," said CWR publisher Donell Edwards.

Natalie is a graduate of Rutgers University (B.S. in Accounting and Economics), Cambridge University (Masters in Finance), and City University of New York-Baruch College (MBA in Marketing).

Edwards says "Anyone with an interest in learning how to improve their skills in dressing professionally will benefit greatly from reading CWR Fashion Statements and learning from Natalie ."

For more information contact The College World Reporter at [TheCWR@CWRMagOnline](mailto:TheCWR@CWRMagOnline).

About The College World Reporter: The College World Reporter (CWR) is the premier online student empowerment and career transitional magazine in America. The magazine provides information and expert advice to students and all readers, and also has a number of outstanding student reporters in many foreign countries who participate in the magazine's Virtual Cultural XChange (VCX) Program. The magazine is at the forefront of a growing student empowerment movement and is evolving into a full fledged student empowerment organization.